

2009 Sunbelt Builders Show™

Attendee Traffic Promotion Rules & Regulations

1. Participants in the 2009 Sunbelt Builders Show™ Attendee Traffic Promotion will be eligible to enter the money machine to grab cash and coupons for an established period of time. The promotion will begin with a set amount of money to be replenished periodically until the Show concludes or the \$5,000 available monies are depleted. The Money Grab Attendee Traffic Promotion will be conducted during Sunbelt Builders Show™ exhibit hours: Friday, October 30, 2009, 10 a.m. – 5 p.m.; and Saturday, October 31, 2009, 9 a.m. – 2 p.m.
2. Participants may pick up a game piece at the badge holder pick-up counter near the registration desk. Attendees may enter the money booth during the official exhibit hours on Friday, October 30, 2009, 10 a.m. – 5 p.m. and Saturday, October 31, 2009, 9 a.m. – 2 p.m. Participants must print their name, address, company name, e-mail address and telephone number on the entry form. The entry form must be submitted to a Sunbelt Builders Show™ representative located at the money machine in the Hospitality Center. Once inside the money machine, participant must face the front of the machine, stand up straight, grab money from mid air only by hand, and must not use their clothes or other items to capture money.
3. One entry per person. Only originals of the official game piece will be accepted (no copies). Illegible and/or incomplete entries will be disqualified.
4. The participant may be required to execute an affidavit of eligibility and release; if the participant fails to comply with this requirement, or if the participant does not satisfy the eligibility requirements described in Paragraph 5 below, the participant will not be eligible to win. Taxes and any and all other potential fees associated with the cash grab are the sole responsibility of the participant. By participating in this game, participant agrees that neither Texas Association of Builders (TAB) nor TAB's representatives, agents, affiliates, subsidiaries, directors, officers or employees have any liability for any injuries, losses or damages of any kind caused by the prize or resulting from acceptance, possession, or use of the prize. Except as limited by law, acceptance of a prize shall constitute the participant's consent to the use of his or her name and/or likeness for advertising without additional compensation.
5. This opportunity is open to anyone who is at least 18 years of age at the time of entry. Employees (and their immediate family members) of the following companies are not eligible to participate: Texas Association of Builders, the Gaylord Texan Hotel & Convention Center, National Association of Home Builders, Freeman Decorating Company, any Exhibitor Appointed Contractors, Sunbelt Builders Show™ contractors and/or sub-contractors, and employees (or immediate family members) of the affiliates, subsidiaries and promotional and/or advertising agencies of each of the respective companies. All federal, state and local laws and regulations apply. All entries become the property of Texas Association of Builders and will not be returned.
6. The sponsor of the Money Grab is the Texas Association of Builders which is located at 313 East 12th Street, Suite 210, Austin, TX 78701.